

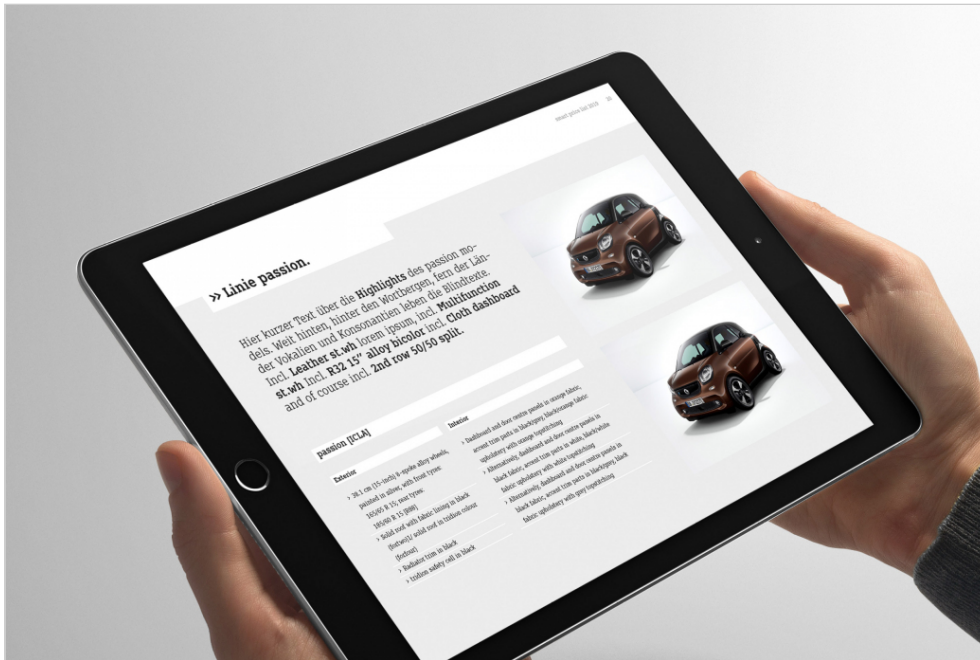
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06. April 2022

>> Our literature.

smart brochures and leaflets will be created and delivered in digital formats. We have optimised for tablets and desktop computers to facilitate printouts of selected pages. Additional formats are under development. For more information and special requests, please contact smart ci/cd.

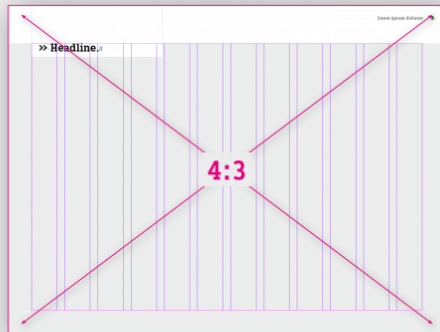
An example of our literature design concept is our price list, which has been optimized for table printouts.



Click through the gallery below to get an initial impression of our corporate design rules on our literature.

Veröffentlicht am 06. April 2022 um 22:42 Uhr
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>> Our format: ratio 4:3.



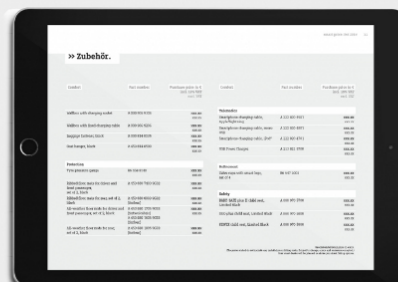
Our format is 4:3 in ratio, so it fits perfectly on most established tablets and can be printed on standard paper formats like DIN A4 or US letter.

The landscape format is standard for desktops and tablets and offers the best readability.

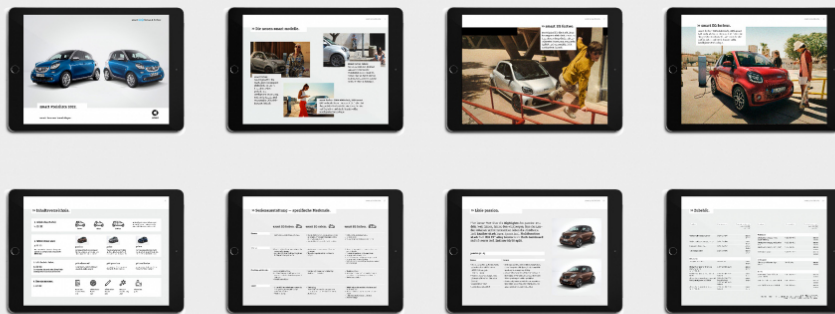
4:3 landscape format suitable for:
 > tablet
 > desktop
 > print



Exemplary aesthetics: price list.



Exemplary aesthetics: price list.



>> Important information.

Download guidelines to see
all pages of this chapter.

The slides in our gallery are taken in excerpts from the chapter “Our literature” in our extensive corporate design guidelines.

Download here the full guidelines:

Brand design guide

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