

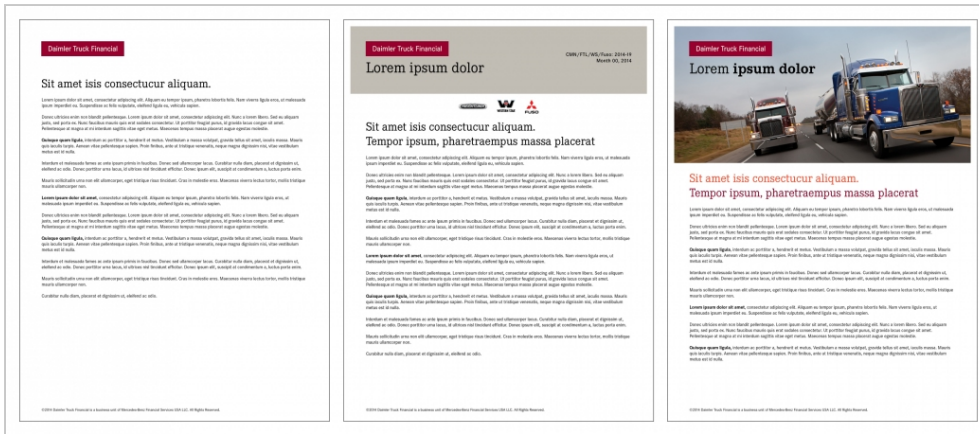
29. Mai 2016

Marketing Notices



Standard and Photographic Layout

Specific principles apply to all Daimler Truck Financial communications and are to be observed when designing notifications. This creates a uniform appearance throughout Daimler Truck Financial. Notifications can be used to distribute time sensitive information in an efficient manner. It is recommended to limit the content to a single page. Notifications can be distributed electronically as a Word document, PDF, HTML email or in print form.



When designing multi-branded notifications, place the logos below the main header area. The logos should be scaled down in comparison to the DTF label and spaced out visually to avoid crowding. The grouping of logos should be centered on the white background. You can obtain digital templates for the various formats.