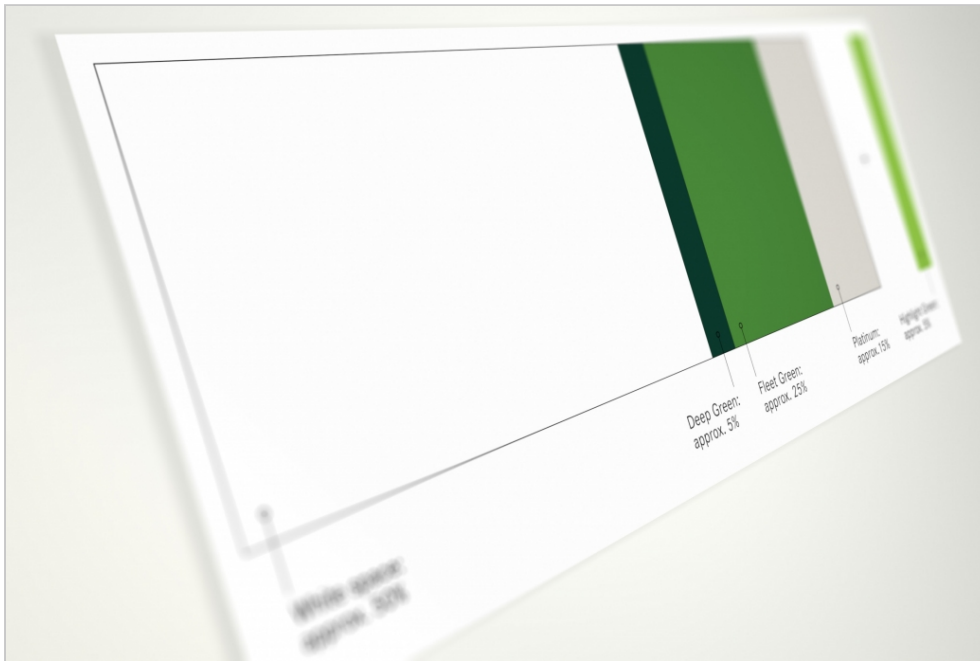


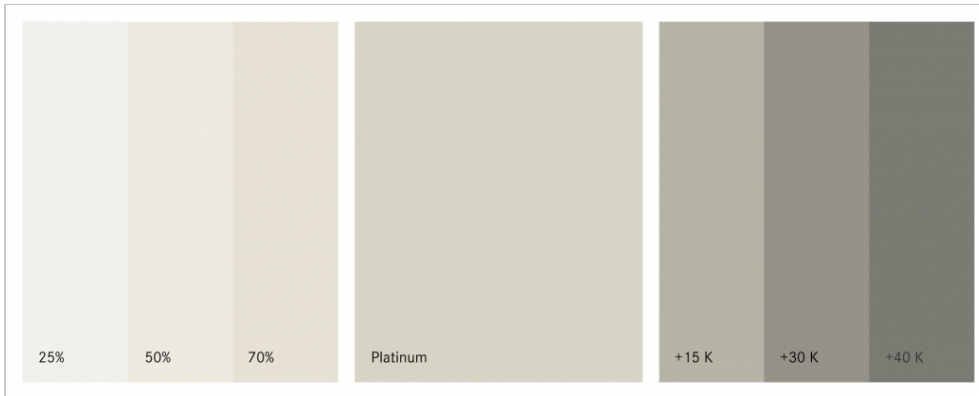
29. Mai 2016

Color System



Daimler Fleet Management's Color Range

The color pair Fleet Green and Deep Green is reserved for Daimler Fleet Management and distinguishes it within Daimler Financial Services as its own division. Highlight Green only is used to accent specific facts as shown on the following pages. The color Platinum is used additionally for surfaces, charts, and diagrams. Always request a proof print to check color accuracy, when using digital printing.



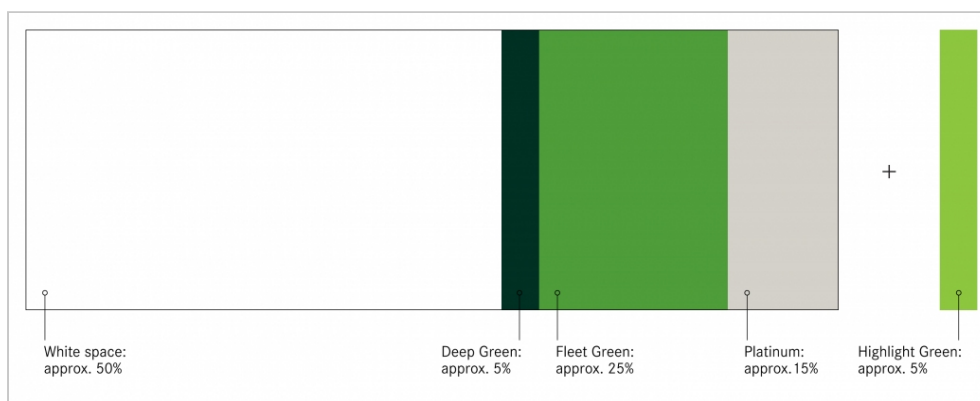
Color Values

	Pantone	CMYK	HEX	RGB
Deep Green	Pantone 560	100/50/80/65	#193725	R25 G55 B37
Fleet Green	Pantone 370	60/0/100/20	#599720	R89 G151 B32
Highlight Green	Pantone 368 C Pantone 367 U	50/0/100/0	#A2C037	R162 G192 B55
Platinum	Pantone 400	6/7/13/21	#D7D4C6	R215 G213 B198
+ 40 K	Pantone 400 + 40 K	6/7/13/61	#7B7C74	R123 G124 B116
+ 30 K	Pantone 400 + 30 K	6/7/13/51	#959289	R149 G146 B137

+ 15 K	Pantone 400 + 15 K	6/7/13/36	#B6B4A7	R182 G180 B167
70%	Pantone 400 in 70%	6/7/13/21 in 70%	# E7E2D5	R228 G226 B213
50%	Pantone 400 in 50%	6/7/13/21 in 50%	#EDEAE1	R237 G234 B225
25%	Pantone 400 in 25%	6/7/13/21 in 25%	#F2F1EC	R242 G241 B236

Color Ratios

This is an abstract graphic showing in which proportions and which combinations the relevant colors are used. Individual pages may differ notably in color design. The overall impression, however, is to correspond to these color ratios.



Highlight Green

The additional color Highlight Green is supposed to stress information text or to point out special facts in diagrams, tables or information graphics. It relates to a marker and may only be used in combination with the specific marker elements. The only two exceptions are: If texts are written on a surface in Fleet Green, it may be set in Highlight Green. The color may also be used in diagrams and graphics to achieve an extended color range.